

## **CRC Standing Committees**

The new CRC Standing Committees have been appointed by the CRC Board and are currently being contacted to discern their willingness to serve. The initial work of all these Standing Committees will be to create workable strategies, create a timeline, funding and action plan in order to begin the implementation of the goals of the Cultural Plan. Research, professional opinion, and, consistent communication between all committees will be needed during this implementation phase. A new employee of the CRC, with skills in planning and research, will staff these committees as well as provide staffing support for the Performing Arts and Cultural Support Space committees.

# Cultural Resources Commission

## Nominating Committee Recommendations for Standing Committee appointments

<u>Economic Development</u>	<u>Ways and Means</u>	<u>Facilities</u>
Mike Bristol	Rick Carroll	Kathi Archibald
Karen Cooley	Tim Edmond	Walli Beall
Steve Fox	Andrew Gillum	Rick Barnett
Cheryl Gonzalez	Deborah Hunt	David Chapman
Tony Grippa	Bob Inzer	Russell Daws
Frank Helms	Elise Judelle	Alan Franklin
Steve Meisburg	Mike Pate	Wendy Grey
Kaye Stephenson	Jeff Peters	Wade Hopping
Del Suggs	Ben Phipps	Jane Sauls
Jeff Wahlen	Bill Smith	Paula Smith
Kim Williams	Charlotte Williams	Rodner Wright

<u>Arts Education</u>	<u>Marketing</u>
Debi Barrett-Hayes	Mary Lee Barineau
Sheila Costigan	Bill Behenna
Annie Harris	Charlotte Brown
Glenda Hamby	Phillip Downs
Dot Inman Johnson	Jerry Kidd
Linda Johnson	Tom Laughon
Earl Lee	Rick Oppenheim
Sally McRorie	Ron Sachs
Lori Roberts	Susan Stratton
Jevette Robinson	Tom Tomasi
Gil Ziffer	Mike Vasilinda

*Presented to Board at November 12, 2003 meeting*

## **Attachment C**

### **New CRC Committee Assignments and Responsibilities Per Tallahassee Cultural Plan**

#### **Audience Development and Marketing Committee:**

- ◆ Consider how to position and market cultural districts [1.3.10, 4.2]
- ◆ Collaborate with Taltran to investigate the use of the Trolley for cultural marketing [1.1.9]
- ◆ Develop plans to minimize barriers that prevent people from participation in cultural programs. [5.2]
- ◆ Analyze results of market research conducted by the City, TDC, CVB, universities, private businesses, and the Chamber, and utilize results to improve cultural marketing [5.3]
- ◆ Meet with Presidents of institutions of higher learning to discuss campus access and parking issues [5.2]

The committee members will also be asked to offer their marketing expertise for workshops and consulting.

#### **Youth and Education Committee:**

- ◆ Investigate ways to bring greater awareness of the problem of arts education to the community as a whole. [2.2]
- ◆ Investigate ways to encourage businesses to help support arts in our schools both financially and through volunteer efforts. [2.2.2]
- ◆ Coordinate efforts with Leon County Schools, FSU, FAMU, TCC, Parks & Rec., and other relevant entities. [2.1.2]
- ◆ Encourage the City and County elected officials and business leaders to make arts education a priority. [2.2.3]
- ◆ Advocate for the state to revise its Bright Futures scholarship requirements to accept more arts classes as fulfillment of eligibility to receive funding. [2.7]
- ◆ Meet with local institutions of higher education to investigate the possibility of the creation of a commercial music program. [1.3.15]
- ◆ Encourage Leon County schools to see that arts and heritage education programs in schools exceed national and state standards [2.8]
- ◆ Encourage Leon County schools to make arts a part of the required curriculum and employ certified visual and certified performing arts educators. [2.9.1]

#### **Economic Development Committee:**

- ◆ Work with the Mayor to appoint a Cultural Ambassador to a seat on the Economic Development Council [1.1.8]

- ◆ Meet with local officials and staff to educate them on the potential economic impact of arts and culture [1.3.2]  
Investigate possible joint cultural tourism initiatives with the TDC and CVB. [1.2.2]
- ◆ Investigate potential for expansion of local commercial arts industry (i.e. music, publishing, film, etc.). [1.3.3, 1.3.17, 1.3.19]
- ◆ Encourage the increased purchase of local art including reaching out to buyers [1.4.5]
- ◆ Investigate the possibility of short term low-interest loans to art businesses and artists [1.3.12, 1.4.6]

#### **Ways and Means Committee:**

- ◆ Review all potential sources of public and private support for arts and heritage, and develop a plan to match these sources with specific proposals outlined in the cultural plan. Potential sources include community contribution tax incentive programs, a workplace giving program, arts and heritage endowments created within the Community Foundation of North Florida, and such non-traditional and innovative sources as a voluntary "Round Up for the Arts" [3.1.2]
- ◆ Work with City and County to assure that existing sources of public funding are preserved, and create new sources of dedicated funds for local cultural organizations and for the local arts agency [3.1.3]
- ◆ Help identify sources of private sector contributions including civic organizations, the business sector, foundations and federal grants [3.3]
- ◆ Investigate possible tax incentives for arts based businesses [1.2.1, 1.3.12]
- ◆ Work with the Community Foundation to promote private-sector giving. [3.2]
- ◆ Help identify potential board members who can help raise private donations for cultural organizations [3.3]

The committee members will also be asked to offer their expertise for fundraising workshops and consulting.

#### **Facilities Committee:**

- ◆ Assist the City in developing cultural districts [4.2].
- ◆ Monitor needs of existing cultural facilities and communicate those needs to the City and County [4.1]
- ◆ Assist the City with plans for outdoor stages as outlined in the Cultural Plan [4.5]
- ◆ Assist the in discussion of the development of the task force recommendation of a "Monster Library." [4.7]
- ◆ Monitor progress of the Cultural Support Space and Performing Arts Center Committees and offer assistance as needed. [4.3.2, 4.3.3, 4.4]